

**Gestihotels Alegria S.L.**

The company, Gestihotels Alegria S.L., located at Ctra. N-II Km 672,6 08398 Santa Susanna, Spain, organizes a promotional action with a random prize system for people who have completed our survey and are of legal age.

**Objective**

Gestihotels Alegria S.L. organizes this giveaway with the aim of encouraging users to participate and follow the official Instagram account of ALEGRIA Hotels (@alegriahotels).

**Participants - Territory**

Any individual with Spanish territory residency may take part in this Promotion with no obligation to purchase and in a totally free manner, who, at the time of participation, meets all the requirements within the Terms and Conditions.

**Duration of the promotional action**

The participation for the Promotion begins on the 1<sup>st</sup> December, 2020 and finalizes on the 28<sup>th</sup> December 2020 at 11.59pm.

This promotional action will be active during the survey response collection period. The prize draw will be carried out randomly through an online random number generator.

Participation requires following all the steps mentioned.

Gestihotels Alegria S.L. reserves the right to reject any seemingly defective participation due to its own initiative and without prior notice.

Among all the participants during the promotional period there will be a DAILY giveaway of a 1-night stay for two people with breakfast included in any hotel of the chain during 2021. The reservation will be made through email to the following address: [bookings@alegria-hotels.com](mailto:bookings@alegria-hotels.com). In addition, the winner will get an extra gift (affiliated brand).

The prize draw will be carried out on the 29<sup>th</sup> December through an online random number generator that will extract from the list of participants one (1) winner and three (3) runner-ups (<http://www.sortea2.com>).

The prize draw will be held at the offices of Gestihotels Alegria S.L.

In the case that the company is unable to establish contact with the winner, or the winner rejects the prize, or no response is received from the winner within a period of 15 days after communicating the result, the company will proceed to contact the first runner-up.

**Prize**

Daily prize (from 1 to 23<sup>rd</sup> December): 1-night stay for two people with breakfast included in any hotel of the chain during 2021 + extra gift from the affiliated brand

Prize on December 24<sup>th</sup>: 4-nights stay for two people on half board in any hotel of the chain during 2021 (this giveaway is open internationally)

**Communication with the winner**

In a maximum period of one week after the draw, the winner will be contacted by Direct Message on Instagram. In the case that the winner does not respond, the company will contact the first runner-up.

**Cancellation of the draw**

The prize draw cannot be cancelled once the promotional period has commenced.

**Prize availability**

In all cases, the hotel nights must be used during the year 2021, in low season and under availability. For the hotels MAR MEDITERRANIA (1), PALACIO MOJACAR (2) and COSTA BALLENA (3), stays must be from Monday to Thursday, in addition to the conditions already mentioned. The only exception to these conditions will be in the event that the winner wishes to extend his/her period of stay by paying the necessary amount. In that case, the winner could book at any time of the year, subject to availability.

**Advertising**

Gestihotels Alegria S.L. reserves the right to publish the winner's username for promotional purposes.

**Authorization**

The Organizer reserves the right to publish the winner's identity and arrange a presentation of the Prize, whether or not the winner has already received the Prize, in any advertising medium and / or on the website, at any time during the following twelve (12) months after the date of the draw. Likewise, the Organizer may undertake, free of charge, photographic and / or video images and / or recordings of the winner's voice. The mere act of participation implies an express consent on the part of the users to partake in this promotion and implies the authorization by the participant for such purposes, in the case of being the winner.

**Privacy Policy and Personal Data Protection**

The participants will be the only persons responsible for the veracity and accuracy of their personal data and the rest of the information they provide. The information will be incorporated into a file owned by Gestihotels Alegria S.L. with the purpose of sending commercial communications to offer, promote, product hire, as well as direct marketing actions. Your data will not be transferred to any entity and your complete confidentiality is guaranteed.

By participating in this promotion, each user gives their express consent for the Organizer to store the information and use said data for the purposes described above.

**Purpose**

At Gestihotels Alegria S.L. we treat the data provided by interested persons in order to manage the delivery of the requested information and provide the services that are entrusted to us.

**Data Conservation**

The personal data provided will be kept as long as the relationship between Gestihotels Alegria S.L. and those interested lasts, and throughout this promotion.

**Legitimation**

The legal basis for the treatment of personal data is for the purpose of managing this promotion, the execution of the prize draw, and to respond to the information requested by the interested party, as well as the provision of services contracted and requested by the participant and interested party.

The information provided by Gestihotels Alegria S.L. and the provision of its services to interested parties and customers is based on the consent previously requested and accepted by the interested parties and users.

**Acceptance of the legal bases**

The mere fact of participating in the giveaway implies that the user fully accepts the conditions of these legal bases.

These Terms and Conditions may be consulted during the Term of Validity on the website <https://www.alegria-hotels.com/en>

*In Santa Susanna, on 1st December 2020*